



10 April 2018

## Great speaker line up confirmed for the 2018 Landscapes of Distinction Awards and National Conference

Planning is nearly complete for this year's conference, awards dinner/presentations and Young Landscaper of the Year Competition to be held at the **Novotel Hamilton on Friday 29 June and Saturday 30 June.**

**Full programme details along with early bird registration discount will be sent out shortly**

Make sure you lock in the dates now to attend what is shaping up to be a great two days. You will have the opportunity to meet with industry partners, learn first-hand updates on products and innovations to the industry, hear from truly inspiring speakers and network business opportunities with your industry colleagues.

**Here is a preview for you on our guest speaker line up and conference entertainment**

### **Headlining the speaker line up is Ian Taylor**

Ian is an inspiring and entertaining speaker. His story telling linked with incredible animations is a wonderful mix which will educate, entertain and inspire all our delegates to think about what they do in different ways. You'll love the 'can do' message of Ian's story.

Ian's BIO - <http://www.celebrityspeakers.co.nz/ian-taylor/>

**Ben Hurley** - MC for the Awards Dinner and presentation

Star of hit TV3 Show 7 Days – Ben Hurley is one of the success stories of New Zealand stand-up comedy. One of the few Kiwi acts invited to perform on the prestigious Comedy Store TV Show shown on Paramount Comedy channel. Ben will have us in fits of laughter as well as professionally MC-ing the Awards.

Ben's BIO - <http://www.celebrityspeakers.co.nz/ben-hurley/>

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**Daniel Fitzpatrick** – Successful Tradie

The title of Daniel's presentation is '*How to make more money in your landscaping business without working nights and weekends.*' So if you are working hard but not getting the traction and results you want, you'll learn the drivers that will take your business to the next level and free up your valuable time.

The information Daniel presents is both practical and meaty. At the end all attendees at the conference can sign up for a complimentary 'strategy session' to customize the ideas you'll learn for your own personal situation.

**Jon Randles** – Partner- Mosh Social Media

Jon likes to emphasize the 'human' nature of social media and, having been at the coalface since 2009, is one of the most experienced social media managers in New Zealand. Jon will outline the strategy behind our social media marketing campaign and you will get a much better understanding of the importance of using social media marketing in today's digital age.

**Dr Peter Sergel** Hamilton Gardens Director

Highly regarded, Dr Sergel conceptualized the uniquely international Hamilton Gardens concept in the 1980's. His talk on '*International garden styles and their influence on the New Zealand Garden Landscape.*' Is not to be missed. Delegates will also have the opportunity to tour the Hamilton Gardens and the new multi-million Fantasy Garden development.

**Tim Armstrong - Band**

Dance and rock the night away immediately following the awards presentation and dinner with this favourite Kiwi band.

Please take the opportunity to review the full conference programme when this is send out. Meantime if you have any queries or are interested in the opportunity to become a 2018 conference sponsor please contact me at [business@lianz.org.nz](mailto:business@lianz.org.nz) .

Kind regards

Noel Brown  
**Chief Executive**